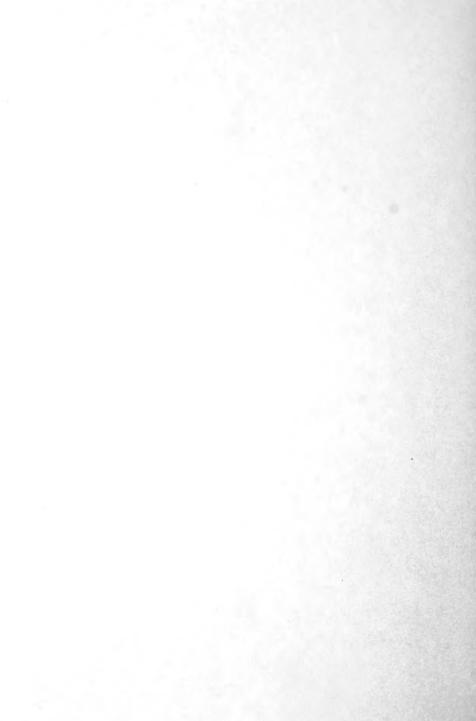
## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



S Will H Truey So

Another Spring is near. Seed and plant time will soon be with us again, and I hand you herewith my



If you have not already used my seeds and plants I ask you to give me a trial order and I am confident you will be pleased with them and my treatment. I shall be glad to receive your order—large or small.

Thanking you for your past trade and confidence, I am, faithfully yours,

MICHAEL L. BORGO

MICHAEL N. BORGO Vineland, :: :: New Jersey

### SHIPPING INSTRUCTIONS

Please write name and address plainly, and fill all blanks perfectly. Always state how goods shall be sent, attach price to each article and add up correctly. Please do not write letters on the same sheet with the order.

WE PACK in three bushel barrels, and smaller lots in boxes and delivered on board cars here without extra charge. Paper linings used when necessary.

OUR TERMS are cash with order.

IN ORDERING always state how they should be marked, by what Railroad, Freight or Express, and any information you can give.

SEND PAYMENTS by P. O. Money Order, Registered Letter or Express Order.

While we take precaution to have our seed and plants pure, and of good quality and free from disease, we do not give any warrantee, expressed or implied either as to quality, productiveness, or any other condition and will not be responsible for crop.

SHIPPING SEASON. Our packing season commences in the Fall—about Oct. 10—and lasts as long as safe, and in the spring about March 1 and until about May 15.

TIME TO ORDER. You should order just as soon as you receive the catalogue. By ordering early you get your order filled in time before the rush of season and get just what you want.

We have two railroad companies—New Jersey Central and West Jersey & Seashore R. R. Co. There are seven Expresses out each day and six in each day, and ten mail trains in and ten out.

### Prices of Varieties of Sweet Potato Seed

PECK BUS. BARREL Jersey Yellow, \$ .60 \$1.25 \$3.00 Vineland Bush, \$ .90 Big Stem Jersey, .60 1.25 3.00 Jersey Reds, .60 \$1.25 \$3.00

Seed is very scare and high; send your order at once as prices will be higher.

I have a few barrels of No. 2 Seed which I will sell as long as they last at \$2.25 per barrel. Price subject to market changes.

### Sweet Potato Plants

			Ready ab	out May 10			
Е	Y MAIL 100	BY 100	EXPRESS 1000		BY MAIL 100	BY 100	EXPRESS 1000
Jersey Yellow,	.70	.40	2.00	Jersey Big Stem, Imp.,	.70	.40	2.00
Vineland Bush,	.85	.50	3.00	Red Bermuda,	.75	.50	2.50
Jersey Red,	.70	.40	2.00				

Fifty plants at 100 rates, and 500 at 1000 rates, of any one kind. Customers to pay charge.

# Wave MONEY ON YOUR PLANTS

PRICES	OF	GRA	<b>APE</b>	VI	NES
--------	----	-----	------------	----	-----

	EACH	12	50	100	1000
Green Mountain, 1 year old,	.50	\$5.00	\$9.00	\$15.00	
Campbell's Early, 2 year old,	.50	5.00	8.00	15.00	
Ives, 2 year old,	.25	1.00	2.50	4.00	\$25.00
Ives, 2 year old,	.20	.90	2.00	3.00	20.00
Early Ohio, 1 year old,	.30	3.00	5.00	10.00	
Concord, 2 year old,	.30	I 50	3.50	6.00	
Worden, 1 year old,	.30	1.50	3.50	6.00	
Mills, 1 year old,	.50	3.00	8.00	15.00	

Order your vines at once as they are scarce.

### CALIFORNIA PRIVET

	100	1000
12 to 15 in., 2 year, No 1,	\$2.00	\$15.00
15 to 18 in., 2 year, No. 1,	2.50	18.00
18 to 24 in., 2 year, No. 1,	3.00	25.00
2 to 3 feet,	4.00	35.00

### THOMAS LAXTON AND GRADUS

These two Peas have bounded into popularity and have made an immense amount of money for market growers all over the country. They are both very remarkable Peas and are very near alike in their characteristics and quality. They are very early (almost as early as the Extra-Early types), very large-podded, wrinkled peas, growing vigorously, with vines 2½ feet high. It is astonishing that Peas with such fine large pods should be so early in maturing.

Thomas Laxton, \$10.00			Gradu	\$10.50	L	
	PEPPE	ER PI	LANTS			
		25	100	500	1000	
New Tomato P	epper,	. 20	.50	\$2.00	\$3.50	
Bull Nose,		.20	.50	2.00	3.50	
Long Red Caye	enne,	.20	.50	2.00	3.50	
True Red Chili	,	.20	.50	2.00	3.50	
LET?	TUCE PL	ANTS	, 3 of tl	ne Best		
		25	100	500	1000	
Bigger Big Bos	ton,	.15	.40	\$1.25	\$2.00	
All Season's L	ettuce,	.15	.40	1.25	2.00	
New Morse,		.15	.40	1.25	2.00	
ar and too by me	il · Over	that	amount	har express	or fraigh	14

25 and 100 by mail. Over that amount by express or freight—not paid.

#### PRICES OF STRAWBERRY PLANTS

By express or freight, not prepaid

	50	100	500	1000
Stevenson,	\$ .40	\$ .50	\$2.00	\$3.25
Gandy Bell,	.40	.50	2.00	3.25
Joe,	.40	.50	2.00	3.25
Brandywine,	.40	.50	2.00	3.25
Michael Early,	.40	.50	1.90	3.00
Aroma,	.40	.50	2.00	. 3 25
William Bell,	.40	.50	2.00	3.25

By mail: 12, 35c; 25, 50c; 50, 75c; 100. \$1.25

### CATALPA SPECIOSA TREES

	100	500	1000
12 to 18 inches,	\$1.00	\$4.00	\$7.00
18 to 24 inches,	1.25	5.00	8.00
24 to 36 inches,	2.00	6.00	9.00
About 3 feet,	2.25	7.00	10.00

### **ASPARAGUS ROOTS**

	100		500	1000
Two Year Old Barr's Mammoth,	\$ .90		\$2.50	\$4.00
One Year Old Barr's Mammoth,	.60	-	1.50	3.00
Oue Year Old Giant Argenteuil,	.60		1.50	3.00
Two Year Old Palmetto,	.90		2.50	4.00
One Year Old Palmetto,	.60		1.50	3.00

### RHUBARB OR PIE PLANT

I can furnish good strong roots at 75c per dozen; \$3.25 per 100; \$25.00 per 1000.

### HORSE RADISH

If to go by mail, add 20c per 100. By mail postpaid at dozen rates if desired.

American, the well known sort—dozen, 35c; 100, \$1.00; 1000, \$5.00.

Bohemian or Milinerkren-dozen, 45c; 100, \$1.50; 1000, \$7.00.

### COW PEAS

New Era, Clay, Black, Mixed Cow Peas, Whippoorwill, Mixed Cow Peas with Sova Beans.

Price of Cow Peas is \$3.00 per bushel. Write for prices on larger lots.

	BLA	CKBERR'	Y PLANTS		
		12	25	100	1000
Ancient Britton		\$ .40	\$ .75	\$2.50	\$16.00
Early Harvest		.25	.65	2.00	15.00
Eldorado		.40	.75	2.00	16.00
Erie		.25	.65	2.00	14.00
Kittatinny		30	.70	2.10	14.50
Rathbun		.50	00.1	3.00	20.00
Snyder		.30	.70	1.90	15.00
Taylor		.35	.75	2.00	14.50
Logan		2.00	5.00	15.00	100.00
Blower, 35c each		2.00		6.00	30.00
Ward Root Cutting,	No. 1	.50	.75	2.50	15.00
Ward Root Cutting,	No. 2	.25	.50	1.75	10.00
Ward Sucker		.35	.65	2.00	12.00
Wilson Sucker		.40	.60	1.25	6.00
Mercerean, 35c each	; \$2 d	loz.; 100, \$	\$6; by mail	, 500, \$17;	1000, \$30.
3.61 1.1	1. df	1	#r 1 :1	#	#-C

Mercerean, 35c each; \$2 doz.; 100, \$6; by mail, 500, \$17; 1000, \$30. Minnewaski, 35c each, \$2 doz.; 100, \$6; by mail, 500, \$17; 1000, \$36. 12 and 25 plant lots by mail, others by express or freight, not prepaid.

# RASPBERRIES Another New Everbearing Raspberry From New Jersey—St. Regis

1000 12 \$ .75 \$1.50 St. Regis, \$3.00 \$25.00 Plum Farmer, 2.00 15.00 .50 .75 Miller Red, .40  $\cdot 75$ 1.50 8.00 Brilliant. I.00 4.00 50.00 1.75 Cumberland, .50 3.00 1.00 15.00 Cuthbert, .50 -75 1.50 15.00 Columbian. 3.00 .7500.1 20.00

Gregg, .50 1.00 1.50 12.00 12 and 25 plants lots by mail; others by express or freight, not prepaid

### **CURRANTS**

Black Naples, Cherry, Fay, North Star,
Red Dutch, Versailles, White Grape
Price of any of above varieties of currants, strong 2-year-old, 10c

Price of any of above varieties of currants, strong 2-year-old, 10c each; \$1 per dozen; \$7 per 100.

#### DEWBERRIES

	BY MAIL, POSTPAID				BY EXPRESS OR FREIGHT, Not Prepaid				Prepaid		
Tuomatia	dt	12	dt-	50	100	-	dt	25	100	500	1000
Lucretia,	₽	.40	₽	, .	\$1.25		P	.30	\$1.00	# 0 0	"
Austin,		.40		.75	1.25			.30	1.00	3.25	6.00
Premo,		.50		.90	1.50			.40	1.25	5.00	8.00

Lucretia Tips and Lucretia Suckers. Austin Tips and Austin Suckers.

Premo Tips and Premo Suckers

### BLACKBERRIES

### The Black Diamond Blackberries

The Black Diamond Blackberry was originated some years ago by George H. Liepe from the seed of the old Evergreen, a variety of the Cut Leaf class of Blackberries. The plants are very vigorous and stocky, thus enabling them to carry to maturity their immense loads of perfect fruit. The foliage remains remarkably green till late in autumn. It is also free from rust and is not troubled with borers or rose scale.

THE FRUIT—The fruit is jet black and firm, and will not soften either on the bush or after it has been picked. It has an exceptionally fine flavor, spicy and melting. The berry is about the size of the Erie



A FIELD OF BLACK DIAMOND BLACKBERRIES

or Ohmer, an abundant bearer, frequently perfecting as many as 2000 berries on one vine and frequently as many as nine quarts have been gathered from a single vine.

EASILY HARVESTED—The berries hang in large drooping clusters, well elevated above the bush, and in gathering the fruit the pickers do not come in contact with the thorns as is the case with other varieties. The plants grow to considerable size and form hedge-like rows, but no clusters of fruit are hedged in. All are easily gathered from the outside of the bush.

SHIPPING QUALITY—In shipping quality it is far above all others. The Black Diamond can be shipped long distances, being a

hard, jet blackberry that will remain firm and glossy for a week after picking. This berry always finds a ready market, as its season is later than that of any other Dewberry or Blackberry, and therefore always sells at the highest prices obtainable for such fine fruit. Its season commences August 1st and continues to September 1st.

CULTURE - The Black Diamond is very easily grown, adapted as it is to a great variety of soils. It will thrive well on poor, sandy land and yield heavy crops where nothing else will grow.

The young canes droop to the ground, Dewberry-like, and are tied to 3-ft. stakes or wires Culture is the same as with ordinary Blackberry.

OUTLASTS ANY OTHER—Most Blackberries decline in productiveness after the fourth or fifth year. The Black Diamond will bear well for 20 years. I have a field of Black Diamonds now in its 9th year, bearing its best crop thus far, and are all strong, healthy vines.

PRICES—40c each, \$2 doz., 50 \$6, by mail; 100, \$10; 500, \$30; 1000, \$50, by express.

TESTIMONIAL—I give the following unsolicited testimonial from a commission merchant to a test to the value of this berry:

Mr. Michael N. Borgo, Vineland, N. J.:

Dear Sir—We beg to enclose check for your shipment of Black Diamond Blackberries for the week ending August 15th, 1910.

We are pleased to say that your Black Diamond Blackberries are giving excellent satisfaction to our trade this season, as well as they did other years. We find that there is a steady increased demand from our customers for this particular berry, as it excels all others in the market at this time of the year, owing to its shipping qualities, as well as its glossy black appearance. It is also such a desirable berry because it ripens when all others are about done. Once a customer buys them he will not be without them.

We are sorry to say that we cannot fill all our orders for this berry, as the demand is much larger than the supply. We could use to good advantage anywhere from two hundred to three hundred crates daily at a high figure to fulfill the wants of our trade.

So let them come along every day. We remain,

Yours very truly,

H. C. VOGEL & Co.

### PRICE OF PLANTS

### LATE CABBAGE PLANTS

	BY MAIL		BY EXPRESS	
	100	100	500	1000
Late Flat Dutch	.25	.15	.75	\$1.25
Danish Ballhead	.25	. 1 5	.75	1.25
Autumn King	.25	.15	.75	1.25

### CELERY PLANTS

Winter Green
White Plume
Golden Self Bleaching

50, by mail, 60c; by express, 40c
100, by mail, \$1.00; by express, 80c
500, by express, \$1.75; 1000 for \$2 25

### TOMATO PLANTS

Matchless
Stone
Success

{ 100, by mail, 25c; by express, 20c 500, by express, 75c 1000, by express, \$1.50

### CAULIFLOWER PLANTS

Erfurt Snowball \[ \) 100, by mail, 75c; by express, 50c \[ \) 500, by express, \$1.75; 1000, by express, \$3.25

### BRUSSELS SPROUTS PLANTS

100, by mail, .25c; by express, 20c 500, by express, \$1.75 1000, by express, \$3.00

Write for price on large lots

\*\*\*\*

### MICHAEL N. BORGO

VINELAND, :: :: NEW JERSEY